



IIM Udaipur is the host of the 2014 Annual Conference jointly organized by AIB India Chapter and AIB MENA Chapter. This conference will bring together scholars from *multiple disciplines and countries* to examine Inter-Regional Business Collaborations: Past, Present and Future.

The conference aims to:

- Examine and generate a complete understanding of the work of leading scholars from a series of diverse preliminary points in the perspective of Inter-Regional Business Collaborations and emerging markets.
- Formulate and advance a multi-disciplinary research agenda, encompassing perspectives from a range of the functional areas of management studies.
- Facilitate the formation of collaborative research networks among scholars routed in an interest in the relationship between spatial and temporal differences in institutional framework and firm-level outcomes.

CONFERENCE TRACKS

- International Business in India-MENA Context
- International Business Theory, FDI and Entry Mode
- Regional and Global Strategy: Organization, Alliances and Competitiveness
- Innovation and Knowledge Management, and cross-cultural management
- International Economics, Finance and Accounting
- Inter-regional marketing management and supply chain
- Emerging economies, entrepreneurship and SMEs

KEY DATES

- August 15, 2013**
Submission open
- October 15, 2013**
Submission deadline
- November 15, 2013**
Notification of review decision
- November 21, 2013**
Registration begins (Early bird)
- November 30, 2013**
Deadline for revised submissions
- December 15, 2013**

WE WELCOME

- Competitive papers;
- Working papers (Posters)
- Proposals for Academic and Industry Panel Discussions or Workshops

Contact the Conference Organising Committee by sending an e-mail to aib2014@iimu.ac.in