



AIB India 2016 CONFERENCE

Conference Theme: South-to-South FDI

IIM Indore April 21 - 23, 2016

Host Institute:



भारतीय प्रबंध संस्थान इंदौर

Indian Institute of Management Indore

सिद्धिपूर्व प्रबन्धनम्
भा. प्र. सं. इन्दौर
IIM INDORE

CALL FOR PAPERS

INDIAN INSTITUTE OF MANAGEMENT INDORE

Nature and Scope of Conference

This conference will bring together scholars from multiple disciplines and Countries to examine international business in the context of emerging economies.

Conference Theme:

The AIB-India 2016 conference invites papers working on the theme of South-South FDI. The research questions may include inquiries: Do firms from emerging markets (EM) possess an advantage over global MNEs when entering into other EM? What is the impact of South-South trade/FDI on IB scholarship? Questions of interests may include the analysis at country level, industry level, as well as firm and subsidiary or individual managerial level.

Submissions on the following tracks are also welcome.

Conference Tracks:

Business groups and EM MNEs	Innovation in Emerging Economies
Competitiveness of EM firms	Institutional and Political Environment of IB
Digital Transformation and Online Markets in IB	International Marketing, Cross-Cultural Marketing, Social Communities
Emerging Economies and Emerging Economy MNEs	International Human Resource Management and Organizational Behavior
Global Strategy, M&As and Competitiveness	The Geography of International Business and Global Value Chains
Internationalization of SMEs and Born Globals	Theories of the MNE and of FDI



Doctoral (Research) Track

The doctoral research track is planned to give an orientation to the aspiring faculty members/faculty members/doctoral students pursuing PhD in different universities and schools in India and abroad. The track is planned to include basics of research, application of research technology and discussions of contemporary research topics. The participants are expected to present their own research ideas and themes during the workshop and attend the technical sessions of the track.

Paper Submission

Submission is now open and will remain so until 31st December 2015.

All competitive papers will be double-blind reviewed. Copies of all papers will be supplied on CD-ROM.

For more Information, please contact:

Conference in charge:

Prof. Prashant Salwan
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For more on AIB-India, Please visit:

<http://www.aib-india.org/aiimb.html>

Important Dates

Submission of Full Paper	: 31 st December 2015
Notification of Acceptance	: 15 th February 2016
Conference	: 22 nd -23 rd April 2016
Doctoral Student PDW	: 21 st April 2016

