



Ind-IB

A Program of Coursework in International Business Theory and Methods to Assist with Publication

Module 1 | Indian Institute of Foreign Trade (IIFT), Kolkata,
21st-22nd Dec 2017

Application deadline: 16th October 2017

The AIB-India Chapter is delighted to announce the second offering of **Ind-IB**! This program provides doctoral students and faculty the opportunity to gain in-depth understanding of key International Business (IB) theories and frameworks, create strong research linkages with IB scholars across India and internationally, and develop IB research agendas with the ongoing mentorship of senior academics experienced in publishing in international journals. Ind-IB is appropriate for IB scholars, as well as those from other fields who are interested in undertaking IB research and would like to gain more exposure to the field.

Ind-IB modules will be delivered by specialist faculty from India and overseas. **The lead faculty members for the Ind-IB program are Professors Sumit Kundu (Florida International University, USA – former AIB Vice President) Ram Mudambi (Temple University, USA – AIB Fellow and former AIB Vice President), S. Raghunath (IIM Bangalore – AIB-India Chapter Chair), and Elizabeth Rose (University of Otago, New Zealand – AIB Fellow and former AIB Vice President).** Additional faculty will be involved in lecturing and mentoring.

The 2017-18 offering of Ind-IB will consist of three two-day, intensive modules, each adjacent to a scheduled AIB-India Chapter event. **The modules are scheduled for December 2017, April 2018, and December 2018.**

Participants are expected to attend all three of the modules – Ind-IB is designed to be a program, rather than a series of stand-alone courses. Each module will have assigned pre-reading, which participants are expected to have completed in advance of the opening session. **There will be no registration fee associated with the Ind-IB modules, but participants are responsible for their own travel and accommodation expenses.**

Ind-IB offers the opportunity to develop deeper insights into the field of International Business and generate thesis proposals/papers, while creating collegial networks within the IB community that offer strong potential for new and productive research collaborations. And, yes, there will also be fun and friendship!

The first module will take place on 21st and 22nd December 2017 at the Indian Institute of Foreign Trade in Kolkata. The focus of the module will be “Internationalization of Large and Small Firms”,

and the module will include an extensive introduction to key theoretical perspectives pertaining to internationalization, presented by Professor Sumit Kundu.

THE IND-IB MODULE WILL BE FOLLOWED BY A PAPER DEVELOPMENT WORKSHOP (PDW), AT IIFT KOLKATA, ON 23RD DECEMBER 2017. IND-IB PARTICIPANTS ARE ENCOURAGED TO SUBMIT THEIR WORK TO THE PDW.

Dates and topics for the April 2018 and December 2018 modules will be announced. (One of these modules will focus primarily on research methods.) Ind-IB will be held immediately before or after the AIB-India Chapter conference in April 2018 and the AIB-India PDW in December 2018.

Enrolment in Ind-IB will be restricted to 40 participants. Applications should include the application form (see the link in the website) and a one-page research summary/statement of purpose, and be submitted to the AIB-India Secretariat (aibindia@iimb.ernet.in) by **16th October 2017**. In the case of oversubscription, priority will be given to doctoral students and junior faculty.