

Ind-IB

A Program of Coursework in International Business Theory and Methods to Assist with Publication

Module 2 + Paper Development Workshop (PDW)

22nd -24th Dec 2019

Application deadline: 30th November 2019

The AIB-India Chapter is delighted to announce the second module of **Ind-IB** for the 2019-2020 cohort! This program provides doctoral students and faculty the opportunity to gain in-depth understanding of key International Business (IB) theories and frameworks, create strong research linkages with IB scholars across India and internationally, and develop IB research agendas with the ongoing mentorship of senior academics experienced in publishing in international journals. Ind-IB is appropriate for IB scholars, as well as those from other fields who are interested in undertaking IB research and would like to gain more exposure to the field.

This Ind-IB module will be delivered by specialist faculty from India and overseas. The lead faculty members for this Ind-IB module are Professors Elizabeth L. Rose (University of Leeds), Sumit Kundu (Florida International University), Surender Munjal (University of Leeds), Gurneeta Vasudeva Singh (University of Minnesota), Rajesh Upadhyayula (IIM Kozhikode), G. Shainesh (IIM Bangalore), and S. Raghunath (IIM Bangalore)



Ind-IB offers the opportunity for participants to develop deeper insights into the field of International Business (IB) and generate thesis or article proposals, while creating collegial networks within the IB community that offer strong potential for new and productive research collaborations. And, yes, there will also be fun and friendship!

The focus of the December 2019 module will be “Theories and Models in IB”.

The module will take place on 22nd and 23rd December 2019, at Ramaiah Institute of Management, Bangalore.

The Ind-IB module will be followed by a Paper Development Workshop (PDW), also at Ramaiah Institute of Management, Bangalore, on 24th December 2019. Ind-IB participants are strongly encouraged to submit their work to the PDW.

The purpose of the AIB-India PDW is to provide scholars with developmental feedback on current IB-research projects. The purpose of the PDW is to improve the quality of IB research in India, and to bring new scholars into the field. We invite original papers from students or faculty members, especially those who have not previously published in top-tier international journals. In particular, we hope to attract papers from scholars who are located at universities that offer limited support for IB research, and/or who are trained in disciplines not necessarily associated with the field of IB but who are interested in conducting research in the broad IB field.

At the PDW, mentors will discuss the strengths and weaknesses of each paper, providing robust and constructive feedback to assist authors to improve their papers to the standard required for international conferences and journals. Papers submitted to the PDW should follow the style guide of the *Journal of International Business Studies* (see www.jibs.net).

- We are pleased to announce one year free electronic membership of Academy of International Business (AIB) for PhD students / FPM Students who are participating in this workshop.
- Current AIB electronic members who are PhD students/ FPM students participating in this workshop will receive free renewal of their membership for the next one year

For more information on membership benefits, kindly access the link below:

<https://aib.msu.edu/membership/aboutindmembership.asp>

THE LAST DATE TO SUBMIT APPLICATIONS TO IND-IB, AND PAPER PROPOSALS/PAPERS FOR THE PDW, IS SATURDAY, 30th NOVEMBER 2019.

For queries, contact: Ms. C. Shankari, AIB- INDIA Chapter Office, Email : aibindia@iimb.ac.in
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